

MOSCON
Focus. Foresight. Future 2026



Date: 23rd – 25th October, 2026 | Venue: JIO World Convention Centre, Mumbai

TRADE BROCHURE



CONFERENCE SECRETARIAT ADDRESS:

Dr. Rajesh Kapoor – Suruchi Eye Hospital, U-123, Sector-4, Airoli, Navi Mumbai

Email: industry@moscon2026.com | Website: www.moscon2026.com

MOS OFFICE BEARERS – 2026



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INVITATION

Dear Industry Partner,

It gives us immense pleasure to invite you to associate with **MOSCON 2026, the Annual Conference of the Maharashtra Ophthalmological Society, scheduled to be held in Mumbai at Jio World Convention Center from the 23rd to 25th October 2026.**

MOSCON is a highly anticipated academic congregation that brings together ophthalmologists, academicians, clinicians, researchers, and decision-makers from across the state and the country. The conference serves as a vibrant platform for scientific exchange, clinical learning, and meaningful collaboration between the ophthalmology fraternity and industry partners.

We warmly invite you to participate and partner with us in making MOSCON 2026 a scientifically enriching and professionally rewarding event.

Warm regards, Organising Committee
MOSCON 2026

ABOUT MOSCON 2026

MOSCON is the flagship annual conference of the Maharashtra Ophthalmological Society and is recognised as one of the most influential state-level ophthalmology conferences in India. The conference attracts a diverse and high-quality audience, offering industry partners a focused environment for engagement, visibility, and long-term relationship building.

WHY PARTICIPATE IN MOSCON 2026?

- Direct engagement with ophthalmologists from Maharashtra and across India
- High-quality academic and clinical audience
- Multiple branding and visibility opportunities
- Premium exhibition and networking environment
- Strong association with a respected professional society

WHO SHOULD PARTICIPATE IN MOSCON 2026?

- Pharmaceutical companies
- Ophthalmic equipment and device manufacturers
- Surgical instruments and consumables companies
- Diagnostics and imaging solution providers
- Vision care, optics, and contact lens brands
- Healthcare technology and digital health companies
- Publishers and medical education providers

JIO WORLD CONVENTION CENTRE

JIO World Convention Centre, located in Bandra Kurla Complex (BKC), Mumbai, is one of India's largest and most advanced convention centres. It features state-of-the-art facilities, including expansive exhibition halls, conference rooms, and a grand auditorium. Known for hosting international events, conferences, and cultural shows, it combines modern architecture with premium amenities.



Where Events Come To Life

With an area totalling 1,03,012 sq. m., Jio World Convention Centre is India's foremost venue for best-in-class exhibitions, conventions, meetings and social events.

EXHIBITION OPPORTUNITIES

Category	Stall Size	Price (₹)	No. of food coupons
Super Premium Stall	6m × 4m	15,00,000	5
Premium Exhibition Booth	3m × 2m	4,00,000	3
Standard Exhibition Booth	3m × 2m	3,50,000	2
Regular Exhibition Booth	2m × 2m	2,50,000	2

Note: Encroachment in passage is strictly prohibited

INCLUSIONS:

- Standard shell scheme
- Fascia with company name
- Table, chairs, lighting
- Food coupons per stall per day
- Power supply
- Location as per final floor plan

SESSION SPONSORSHIP OPPORTUNITIES

Session Type	Duration	Price (₹)
Scientific Session Sponsorship	15 mins	2,00,000
Scientific Session Sponsorship	30 mins	3,50,000
Scientific Session Sponsorship	60 mins	6,00,000
Sponsored Talk	10 mins	75,000

BENEFITS:

- Branding on session slides and signage
- Verbal acknowledgement by Chairperson
- Logo placement in scientific programme and conference material

DEFERRED LIVE SESSION SPONSORSHIP

An exclusive opportunity to associate with recorded or deferred live scientific sessions.

Opportunity	Price (₹)	Duration
Deferred Live Surgery Sponsorship	5,00,000	15 mins

INCLUSIONS:

- Branding on session slides
- Logo placement in conference material
- Association with high-value academic content

SSTC SPONSORSHIP OPPORTUNITIES

Hands-on workshops are a major attraction at MOSCON 2026, offering focused learning and high delegate engagement.

Opportunity	Price (₹)
SSTC Sponsorship	1,50,000/ per workshop /SSTC

INCLUSIONS:

- Exclusive branding within the workshop hall
- Logo placement on workshop signage and presentations
- Verbal acknowledgement during the workshop

HALL BRANDING

Branding Option	Capacity	Price (₹)
Chair Cover Branding (per Scientific Hall)		
Hall A		3,00,000
Hall B & C		2,00,000
Hall D, E, F & G		1,50,000

CONFERENCE COLLATERAL BRANDING

Opportunity	Price (₹)
Delegate Kit Sponsorship & Inside Bag Branding (On Actuals)	12,00,000
E-souvenir – Full Page Advertisement	15,000
E-souvenir– Back Cover Advertisement	50,000

ON-GROUND BRANDING

Please Note: The above cost includes only the branding opportunity/space. All branding material production, fabrication, installation, and related construction costs shall be borne by the sponsoring company.

REGISTRATION COUNTER BRANDING: ₹ 5,00,000

- One of the first touchpoints for every delegate, ensuring strong brand visibility from arrival onwards
- A high-traffic area ideal for repeated exposure, networking recall, and professional brand presence

WELCOME ARCH BRANDING: ₹3,00,000

- A premium branding opportunity placed at the main entrance to create a powerful first impression
- Perfect for maximum photo capture, delegate attention, and memorable event visibility



LED SCREEN BRANDING: ₹1,00,000

- A high-visibility digital branding opportunity with your company video played in a continuous loop throughout the event
- Maximum video duration: 10 seconds. This is a shared branding opportunity limited to 8 companies

SELFIE BOOTH BRANDING: ₹ 3,00,000

- A fun and interactive branding opportunity that encourages delegates to capture and share memorable moments
- Ensures strong social media visibility, high delegate engagement, and extended brand reach throughout the event

PILLAR BRANDING: ₹ 2,00,000

- Strategically placed across venue pathways to provide continuous brand presence throughout the event
- Branding on 2 sides with artwork size of 6 ft x 10 ft each side, ensuring repeated delegate engagement and strong visual recall in busy movement zones



TEA/COFFEE ZONE BRANDING: ₹ 6,00,000

- A popular networking zone where delegates gather multiple times during the day
- Provides relaxed yet repeated brand exposure in a high-footfall engagement space



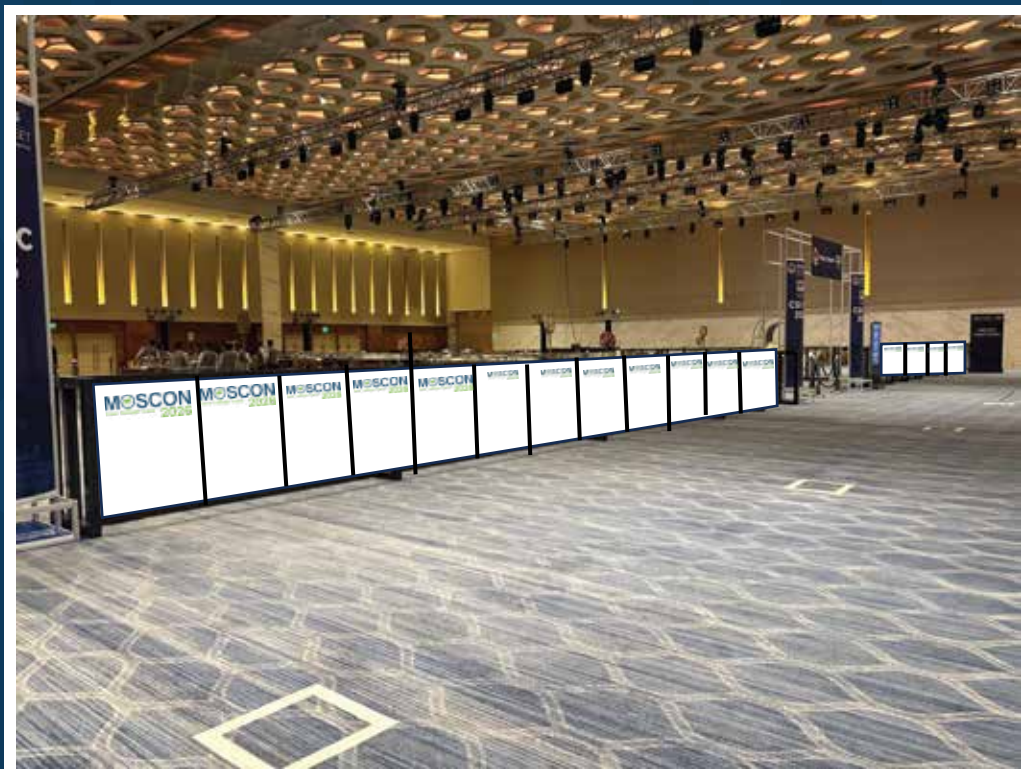
WATER COUNTER BRANDING: ₹3,00,000

- Located at various areas across the venue, this high-footfall refreshment zone ensures repeated delegate interaction throughout the event
- Provides continuous brand visibility, strong recall, and effective engagement in frequently accessed spaces



BOUNDARY WALL BRANDING: ₹5,00,000

- A large-format outdoor branding opportunity positioned along key venue perimeters for strong visibility
- Ideal for impactful brand presence, repeated exposure, and prominent recall among all arriving delegates and visitors



FACULTY DINNER SPONSORSHIP (22nd October 2026): ₹ 3,00,000

- An exclusive opportunity to associate your brand with a premium evening attended by faculty and key opinion leaders
- Offers high-value networking, distinguished visibility, and strong brand recall in an elegant setting

CULTURAL DINNER SPONSORSHIP (23rd October 2026): ₹ 6,00,000

- Showcase your brand during an engaging entertainment evening attended by delegates and guests
- A vibrant platform for strong audience connect, memorable visibility, and premium association

BANQUET NIGHT SPONSORSHIP (24th October 2026): ₹ 15,00,000

- An exclusive opportunity to associate your brand with the most prestigious social evening of the conference
- Offers premium visibility, direct networking opportunities, and lasting impressions among delegates

Please Note:

- **All images shown are for representation purposes only. Actual setup, appearance, dimensions, and measurements may vary from the photographs**
- **The Organising Committee reserves the right to modify sponsorship benefits and allocation as required**

RULES & REGULATIONS

- 1. GST**

All applicable taxes, including GST, shall be charged extra as per prevailing government norms.
- 2. No Standee Policy**

No independent standees, posters, or promotional materials are permitted outside the allotted exhibition booth area.
- 3. Music & Audio Restrictions**

Playing of music, audio announcements, or any sound amplification within the exhibition area is strictly prohibited.
- 4. No Sharing of Booth Space**

Sharing or subletting of exhibition space with any other company or brand is not permitted under any circumstances.
- 5. Food & Beverage Policy**

Any food or beverages, including tea and coffee, served within the exhibition booth area must be procured exclusively through Jio World Convention Centre. Outside food and beverage services are not allowed.
- 6. Booth Design & Construction Approval**

All custom-designed or constructed booths must submit detailed layouts, drawings, and specifications for prior approval by the Organising Committee and venue authorities within the stipulated timelines.

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THANK YOU



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Professional Conference Organisers: **medivision**